

## **OXON Medical Life Systems, Inc. (OXON)**

From surviving a mining disaster to a young athlete suffering a heart attack, the need for reliable, non-pressurized, non-explosive and non-flammable breathing systems is literally a matter of life and death. Traditional compressed gas cylinders are dangerous and cumbersome, and cannot be purchased “over the counter” to be on hand for emergencies. OXON Medical Life Systems has patented innovative life-saving solutions for the mining industry and the military: the Self Contained Self Rescue (SCSR) Charger 10 & 150 oxygen systems; and the FDA Approved, Personal Emergency Lifeline 30 oxygen generator. OXON has had editorials published by Longwall Magazine, North American edition, Miner News, and Coal USA.

The OXON team is headed by Frank Fosella, Jr., Chairman and President, who has a proven track record of successful marketing strategies and previously built the Ox-Gen Corporation, an oxygen mixing company focused on non-prescription oxygen for everyday consumers. Sushanah Boston, V.P. of Communications, an experienced product manager, is responsible for all outgoing communications. Kevin Butler, Director of Respiratory Operations, with 17 years of experience as a perfusionist and 30 years in health care, leads the technology team of Senior Process Engineer S. Sukesh, Project Director J. Hartman, and Chief Chemical Engineer M. Leonard.

The market is estimated at over \$12 billion, with the Mining Association (NMA) reporting 166,757 miners in the U.S. and “The Miner Act of 2006” mandating that a two-hour SCSR unit be available for every miner, the US market potential alone is \$1 billion. The International mining market is conservatively 10 times that. With the Navy requiring three SCSR units per crewmember, and a reported 161,698 crewmembers on vessels that require units, the military market also is in the \$1 billion range. With few competitors, year one revenues are projected at \$21 million with a net of \$11 million. Year two revenues are projected at \$46 million gross and \$23 million net.

OXON is seeking to raise \$2 million for commercialization and marketing its current products and continuing research and development. For further information, contact Phil Lurie at Logical Approach, [plurie@logicalapp.com](mailto:plurie@logicalapp.com) or telephone +1-201-970-0254.